

The Fine Print How Big Companies Use Quotplain Englishquot To Rob You Blind David Cay Johnston

The Fine Print How Big Companies Use Quotplain Englishquot To Rob You Blind David Cay Johnston - This item: The Fine Print: How Big Companies Use "Plain English" to Rob You Blind by David Cay Johnston Paperback \$15.72 In Stock. Ships from and sold by Amazon.com. The Fine Print: How Big Companies Use "Plain English" to Rob You Blind covers the sneaky ways companies take advanta - Diplomat-turned historian George Kennan The Fine Print: How Big Companies Use "Plain English" to Rob You Blind covers the sneaky ways companies take advantage of regulations and laws to enrich themselves at the public's expense. David Cay Johnston: "The Fine Print: How Big Companies Use 'Plain English' to Rob You Blind". Another example is bounced checks. Thirty years ago, Crocker Bank, now a part of Wells Fargo, had to reveal that they were charging a 2,000 percent markup on bounced checks. It costs 30 cents; they were charging \$6. "The Fine Print: How Big Companies Use 'Plain English' To Rob You Blind By David Cay Johnston. Gone are historic notions of fair commerce, Johnston writes, which would make it unconscionable for a cable company to charge \$5 a month to rent a handheld remote control, when you can buy your own for less than \$10 retail.